

Rooted in Leadership

Connecting Agriculture to Economic Development



Mr. Craig Hill
Chairman
Lenoir County
Board of Commissioners

Why Economic Development?

“The process of improving the economic health of a city, region, county or the state by bringing together its assets, resources and political action into a strategy to bring wealth and prosperity to that area.”

Ensure a bright economic future for our Citizens

Ensure job opportunities for all citizens

Increase wealth and prosperity for our communities

Expand the tax base for local and county government to better serve our citizens and for our school system to support education

Improve the quality of life for citizens by increasing the standard of living through enhanced employment opportunities



Elements of Economic Development?





Essential Partnerships for Economic Development

- **NC Departments (Commerce, Transportation, Agriculture)**
- **EDPNC**
- **Lenoir County**
- **City of Kinston**
- **Town of Pink Hill**
- **Town of La Grange**
- **Lenoir County Economic Development Department**
- **Lenoir Committee of 100, Inc.**
- **Lenoir County Public Schools**
- **Lenoir Community College**
- **Lenoir County Manufacturers Association**
- **Lenoir County Personnel Association**
- **PRIDE of Kinston**
- **Kinston Community Council for the Arts**
- **smART Kinston**



Lenoir County Manufacturers





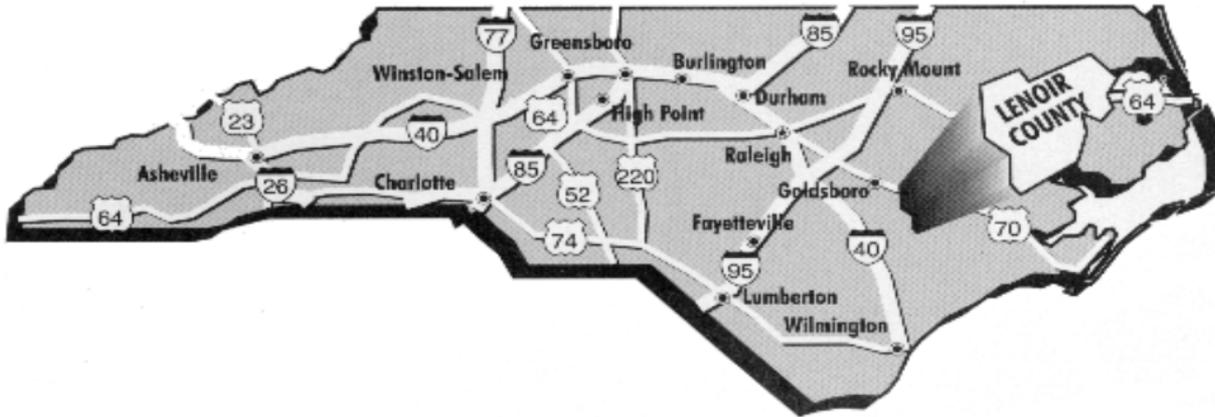
Kinston, NC



Lenoir County, North Carolina

Community Profile 2014-2015

FAST FACTS



Location

Driving time to metropolitan city (min/miles)	
Raleigh	90/75
Wilmington	120/100

Population	(Census)	USCB Est.
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	2010	2014
Lenoir Co.	59,495	59,331
Male	28,463	28,402
Female	31,032	30,929
White	33,691	31,176
Black	24,436	23,859
Other	1,368	4,296

Recruitable Labor

Lenoir County ESC Civilian Labor Force 2015 Annual*	1,710
High School Graduates 2014	625
# Entering Labor Force	74
# Continuing Education	510
# Entering Military	41

* ESC Website 5/2015 / Source: Lenoir Public School Report 2013-2014

Labor Force

	2012	2013	2014
Labor Force	28,350	28,489	27,621
Employment	25,435	26,398	25,911
Unemployment	2,916	2,091	1,710
Rate %	10.3	7.3	6.2

Source: *ESC Website 5/7/2015, EDC Staff Annual Calculations

Work Force Mix (2014 3rd Qtr)

	Number	%
Private Industry	21,922	80.00%
Government	5,561	20.00%
Total All Industries	27,483	100.02%
Manufacturing	6,502	23.60%
Agriculture, Foetry, Fishing & Hunting	544	2.00%
All Other Industry	20,432	74.40%

(Source: ESC E&W 5/7/2015)

TOTAL 27,478 100.00%

Median Age

	2012	2013	2014
Median Age	42	41	42

Source: BEA 5/7/2015

Taxable Sales

FY 2013-2014	\$ 482,000,000
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Source: NC Dept. of Revenue, Sales & Use Tax Division 5/7/2015

2014 Median Household Income

	\$ 35,955
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Source: US Census Bureau 5/7/2015

2014 Farm Income

Total Cash Receipts from marketings	\$ 248,871,230
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Source: ncagr.gov - Statistics 5/7/2015

Agricultural Based Manufacturing in Lenoir County

<p>Carolina Greenhouse Plants Inc. metal greenhouse buildings Employees Range: 1-25 Established: 1981</p>	<p>William Barnet & Son, Inc. textile fibers Employees Range: 150-200 Established: 1972</p>	<p>Coastal Agro-Business fertilizer production peanut processing Employees Range: 1-25 Established: 2007</p>
<p>DuPont Kinston Plant sorona ® polymer Employees Range: 75-100 Established: 2006</p>	<p>Domestic Fabric textile fibers Employees Range: 1-25 Established: 1961</p>	<p>Goldsboro Milling Grain production & storage Employees Range: 1-25 Established: 2007</p>
<p>J C Howard Farms, LLC hog feed, farming services Employees Range: 100-150 Established: 1908</p>	<p>Harvey's Fertilizer & Gas liquid & granular fertilizer Employees Range: 1-25 Established: 1987</p>	<p>Kinston Fibers cotton products Employee Range: 1-75</p>
<p>Horseware Triple Crown horse blankets Employees Range: 1-25</p>	<p>Mother Earth Brewery Beer Employees Range: 1-25 Established: 2009</p>	<p>Sanderson Farms poultry processing Employees Range: 1,450 -1,500 Established: 2010</p>
<p>Pioneer Hi-Bred, Intl, Inc. research center Employees: 1-25 Established: 2011</p>	<p>Smithfield Foods- Kinston ham processing Employees Range: 800-850 Established: 1978</p>	<p>Spice Bouquet, Inc. Spices Employees Range: 1-25 Established: 2003</p>

References:

<http://accessnc.commerce.state.nc.us/EDIS/demographics.html>

<http://lenoiredc.com/lenoir-county-manufacturers/>

<http://www.ncagr.gov/stats/codata/index.htm>