

# BLUE

## CHARACTERISTICS:

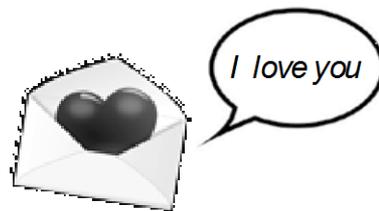
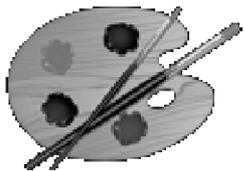
Accepting  
Accommodating  
Caring  
Communicator  
Compassionate  
Concerned  
Cooperative  
Creative  
Emotionally Sensitive

Empathetic  
Spiritual  
Supportive  
Encouraging  
Friendly  
Giving  
Good Intentions  
Harmonious  
Nurturing

Passionate  
Patient  
People Pleaser  
Romantic  
Sincere  
Trusting

## MOTIVATED BY:

- A Cause
- Being Loved
- Expressing Feelings
- Feeling Special
- Creating Harmony
- Avoiding Conflict
- Helping Others



# GREEN

## CHARACTERISTICS:

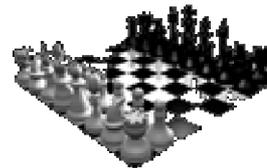
Abstract  
Avoids Conflict  
Complex  
Cool & Calm  
Curious  
Excited by Knowledge  
Highly Independent  
Innovative  
Inventive  
Insightful  
Introverted (likely)

Intelligent  
Likely Expert in Some Field  
Logical  
Masters of Their Interest  
Mentally Alert  
Perceptive  
Prideful  
Theoretical  
Thinks Before Acting  
Visionary

## MOTIVATED BY:

- Being Capable & Competent
- Being Engrossed in a Project
- Being Undisturbed by Others
- Dignity
- Knowledge
- Exploring
- Experimenting

$$E=MC^2$$



# GOLD

## CHARACTERISTICS:

Conservative  
Conscientious  
Ethical  
Formal  
Hard Working  
Highly Principled  
Sense of Right & Wrong  
Loyal  
Mature  
Moderate in All Things  
Objective

Personal Integrity  
Prepared  
Prompt & On Time  
Rational  
Reasonable  
Responsible  
Secure  
Self-Disciplined  
Stable  
Steadfast



## MOTIVATED BY:

- Stability
- Striving
- Family
- Consistency
- Security
- Orderliness
- Routine
- Planning
- Clear Directions
- Schedules
- Detail

# ORANGE

## CHARACTERISTICS:

Active  
Appreciative  
Boundary Tester  
Competitive  
Cheerful  
Creative  
Eager  
Enthusiastic

Invigorating  
Excitable  
Extroverted (likely)  
Spontaneous  
Highly Responsive  
Impulsive  
Informal  
Kinesthetic (likely)

Lively  
Multi-Talented  
Non-Conformist  
Physical  
Productive  
Risk Taker  
Stimuli-Immediate  
Response

## MOTIVATED BY:

- Entertainment
- Fun
- Being Happy & Satisfied
- Immediate Feedback
- Activity
- Wide Variety of Options
- Life Itself

