



# **NCACCC Event Sponsorship Prospectus**

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Outlining Sponsorship Guidelines for the  
2025 NC Summit on Reducing Overdose

# TABLE OF CONTENTS

- 2 2025 NC Summit on Reducing Overdose Overview
- 3 2025 Sponsorship Tiers
- 4 Resource Tables
- 4 Setup and Breakdown
- 4 Registration and Check-In
- 4 Promotional Items
- 5 Shipping Information
- 5 Hotel Arrangements
- 5 Security
- 5 Sponsorship Vetting and Approval
- 5 Contact Information

## 2025 NC Summit on Reducing Overdose Overview

The North Carolina Association of County Commissioners (NCACC) is excited to host the 2025 NC Summit on Reducing Overdose (NC SORO) in Wake County from March 18-20, 2025.

The NCACC is the official voice of all 100 counties on issues considered by the General Assembly, Congress, and federal and state agencies. The Association provides expertise to counties in the areas of advocacy, research, risk management, and education and leadership training.

The NCACC Opioid Settlements Technical Assistance Team (OSTAT) strives to support local governments in utilizing opioid settlement funds to maximize resources and impact through technical assistance, outreach and training, and collaboration.

Sponsoring NC SORO is a great opportunity for organizations to support education and training for local government leaders, providers, practitioners and partners. This event is a chance to increase visibility with North Carolina local government decision-makers who are investing in the health of North Carolina communities. The 2023 Summit attracted over 500 attendees representing communities from across the state. We are planning for nearly 1,000 attendees at the 2025 NC SORO – one of the largest events in North Carolina’s 10-year history of hosting statewide conferences around overdose prevention.

The NCACC offers many sponsorship opportunities, and sponsors receive prominent recognition for their contributions. In this prospectus, you will find information to help you make the most of your experience at our event and answers to frequently asked questions.

100% of sponsorship proceeds are used to make NC SORO the best possible event for attendees from North Carolina’s 100 counties and states from across the U.S. Sponsorship funds also help support the year-round technical assistance provided to North Carolina local governments who are receiving opioid settlement funds.



# NC Summit on Reducing Overdose

## 2025 Sponsorship Tiers

The NCACC is excited to announce an event to bring together local government leaders, subject matter experts, service providers, community partners and people with lived experience working in crucial areas of the opioid overdose crisis, including prevention, early intervention, harm reduction, treatment and recovery efforts. This event will offer a space for local government leaders and staff and their community partners to participate in and learn from experts and each other over this two-and-a-half-day event in Wake County from March 18-20, 2025.

The following levels of sponsorship are suggested by NCACC. However, please contact the NCACC Conferences and Events Team at [events@ncacc.org](mailto:events@ncacc.org) to discuss alternative sponsorship options.

Benefits	Champion	Partner	Supporter
Opportunity to introduce a workshop or breakout session	✓		
Sponsorship of a conference meal, reception, snack or coffee station <small>Availability is limited. Please ask about this benefit.</small>	✓	✓	
Email marketing	Sponsor logo and website shared with registrants via NCACC event promotion emails	Sponsor logo and website shared with registrants via NCACC event promotion emails	
Complimentary registrations for sponsor representatives	10	4	2
Resource table in main hallway or prefunction area <small>Includes 6 foot table and two chairs.</small>	Priority table location	Priority table location <small>After Champion Sponsors</small>	Table location assigned by NCACC staff
Recognition on conference banners, program and event webpage	Enlarged logo	Logo	Organization name
50% discount on additional registrations for sponsor attendees		✓	✓
<b>Sponsorship Fee:</b>	<b>\$10,000</b>	<b>\$6,000</b>	<b>\$3,000</b>

For more information about NC Summit on Reducing Overdose (NC SORO) sponsorships or if you would like to register as a sponsor, please contact the NCACC Conferences and Events Team at [events@ncacc.org](mailto:events@ncacc.org). Availability is limited.

# Resource Tables

All NC SORO sponsorships include a rectangular resource table with linens and two chairs. You may use this table and the floor space immediately adjacent to the table to display promotional materials and signage for your organization. Due to space restrictions, we cannot guarantee an accessible power outlet at every sponsor table. We encourage sponsors to bring portable power sources for displays that require electricity.

Resource tables are strategically placed throughout the main hallways and concourses at NC SORO to maximize your visibility and opportunities to network with attendees. Table locations are assigned by NCACC staff according to sponsorship level. Staff will be on hand to escort you to your table when you arrive.

We do not publish resource table locations in advance. You will receive your resource table location when you check in to the event.

Sponsor representatives are invited to attend educational sessions, food and beverage events, and staff their resource tables as they see fit.

# Setup and Breakdown

NCACC recommends that sponsors set up their displays before attendees begin to arrive Tuesday afternoon. Exact timing for setup will be finalized and sent to sponsors as NC SORO approaches.

Sponsors are free to disassemble their materials at any time before the end of programming. We ask that sponsors try to limit disruption to NC SORO programming while packing up materials. Please consider taking down displays during a session while the hallways are not crowded.

# Registration and Check-In

Exact timing on when NCACC staff will open a registration and check-in table for sponsors to pick up name badges and event materials will be finalized and sent to sponsors as NC SORO approaches. You are only required to check-in at the registration table once, but we ask that you wear your provided name badge at all times during NC SORO.

# Promotional Items

Sponsors are welcome to bring promotional items to distribute to attendees from their resource table(s). Sponsors may also raffle off prizes by collecting business cards or contact information at their table(s).

Due to North Carolina Alcoholic Beverage Control (ABC) laws, sponsors may not provide alcohol at their tables. NCACC reserves the right to remove any promotional items that are deemed inappropriate or offensive.

## Shipping Information

If you have materials that require shipping for our conference or have materials that require shipping to the convention center, please contact the NCACC Conferences and Events Team at [events@ncacc.org](mailto:events@ncacc.org) for shipping instructions.

All shipping and drayage will need to be coordinated directly with the Raleigh Convention Center. Fees from the convention center may apply.

## Hotel Arrangements

We ask that sponsor representatives make their own hotel arrangements near the Raleigh Convention Center. A list of hotels close to the convention center is available [here](#).

## Security

The convention center space for NC SORO does not change throughout the event. The facility will be secured in the evenings, and sponsors may leave display materials at their table(s) overnight. Please do not leave valuables and electronic equipment unattended. NCACC and the conference venue are not responsible for any damaged or stolen items.

## Sponsorship Vetting and Approval

Our Association is committed to fostering partnerships that align with our mission and values. To ensure that sponsorships reflect our standards, all prospective sponsors will undergo a vetting process. This process allows us to carefully evaluate each potential sponsor to determine compatibility with our goals, objectives and professional standards.

Please note that our Association reserves the right to decline sponsorship from any organization or entity that does not meet our criteria or align with our mission. We appreciate your understanding and commitment to maintaining the integrity of our Association.

## Contact Information

For more information about NC Summit on Reducing Overdose sponsorships, if you would like to register as a sponsor or if you are interested in contributing to NC SORO at a more in-depth partner level sponsorship, please contact the NCACC Conferences and Events Team at [events@ncacc.org](mailto:events@ncacc.org). Availability is limited.

To learn more about NC SORO or register as an attendee, visit [www.ncacc.org/ncsoro](http://www.ncacc.org/ncsoro). For more information on opioid settlement resources in North Carolina, visit [www.ncacc.org/opioidsettlement](http://www.ncacc.org/opioidsettlement) or [www.ncopioidsettlement.org](http://www.ncopioidsettlement.org).



# Thanks for all you do for our counties!

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